



Lead Product Designer

Michael DREHLICH

SUMMARY

Lead Product Designer with 15+ years designing enterprise platforms and B2B SaaS products. I turn complex business challenges into intuitive UX, combining product strategy, systems thinking, and hands-on execution. Experienced leading cross-functional teams and mentoring designers, recently focused on AI-assisted design workflows.

CORE SKILLS

Product Design & Strategy: Product & Platform Design · UX/Product Strategy · Discovery · Systems Thinking · Enterprise UX · B2B SaaS

UX & Interaction Design: Interaction Design · UX Research · IA · Wireframing · Prototyping · Design Systems

Leadership & Collaboration: Team Leadership · Mentoring · Stakeholder Management · Cross-functional Collaboration · Hiring

PROFESSIONAL EXPERIENCE

Lead Product Designer — Nexthink

2021 – 2026

Lausanne, Suisse

- Led design for complex enterprise SaaS used by global IT organizations, including the DEX dashboard, alerting, and Application Experience.
- Turned telemetry, monitoring, and sentiment data into actionable enterprise UX.
- Mentored and managed 3 Product Designers; contributed to hiring and team growth.
- Leveraged AI-assisted workflows to accelerate discovery and prototyping.

Senior Product Designer — Nexthink

2019 – 2021

Lausanne, Suisse

- Designed end-to-end product experiences — research, wireframing, prototyping, testing — across multiple product areas, contributing to Nexthink's design system.

Spécialiste UX — WIDE

2018 – 2019

Genève, Suisse

- Led UX for finance and luxury clients (Pictet, Richemont, Roger Dubuis, Zenith): collaborative tools, institutional websites, and e-commerce.

Senior UX Designer — Atos Consulting

2017 – 2018

Nyon, Suisse

- UX Consultant on large-scale Nestlé projects: user interviews, journey mapping, and usability testing for digital and collaboration tools.

UX Designer — ARHS Developments

2009 – 2017

Luxembourg

- Designed accessible digital services for major European institutions (European Commission, Parliament, EIB); contributed to Fleetback, an early B2B SaaS experience.

Développeur Web — Sogeti

2006 – 2009

Luxembourg

- Led estimation and development of web banking solutions at BCEE; contributed to the redesign of the AXA Luxembourg website.

CONTACT

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m-d.design

TOOLS

Miro, FigJam,

Figma, Figma Make,

Claude Design, Claude Code

EDUCATION AND CERTIFICATION

UX Management Certification

— Nielsen Norman Group

(London, 2017 & 2020)

Licence (Bachelor's) in

Software Systems — Université

de Metz (2003-2004)

DUT 'Services et Réseaux de

communication' — IUT

Saint-Dié-des-Vosges

(2001-2003)

LANGUAGES

French (Native)

English (Fluent - C1)

German (A2)

INTERNATIONAL EXPERIENCE

Suisse, Luxembourg, Belgique,

France