



Michael DREHLICH

Lead Product Designer

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SUMMARY

Lead Product Designer with **15+ years** of experience designing **enterprise platforms and B2B SaaS products** at scale. Combining product strategy, systems thinking, and hands-on execution, I specialize in transforming complex business and technical challenges into intuitive user experiences. Experienced in leading cross-functional initiatives, mentoring designers, and shaping scalable UX practices across Product and Engineering organizations. Recently focused on leveraging **AI-assisted workflows** to accelerate design execution, collaboration, and product discovery.

CORE SKILLS

Product Design & Strategy

Product Design · Platform Design · UX Strategy · Product Strategy · Product Discovery · Design Thinking · Systems Thinking · Enterprise UX · Operational UX · B2B SaaS

UX & Interaction Design

Interaction Design · Platform Design · UX Research · User Testing · Information Architecture · User Flows · Wireframing · Prototyping · Design Systems · Data Visualization

Leadership & Collaboration

Team Leadership · Mentoring · Stakeholder Management · Cross-functional Collaboration · Workshop Facilitation · Design Critique · Hiring

Tools & Technical

Figma · FigJam · Miro · Figma AI · Claude · HTML/CSS · Front-end Awareness

PROFESSIONAL EXPERIENCE

Nexthink — Lead Product Designer

Apr 2021 – May 2026 | Lausanne, Switzerland

- Led product design initiatives for **complex enterprise SaaS** experiences used by global IT organizations.
- Led end-to-end design initiatives across key platform experiences, including the **DEX** dashboard, **alerting** workflows, and **Application** Experience (AppEx).
- Designed scalable enterprise workflows combining technical telemetry, monitoring, and employee sentiment data into actionable user experiences.
- Mentored and managed a team of 3 Product Designers across onsite and remote environments while contributing to hiring and team growth alongside UX leadership.
- Leveraged **AI-assisted workflows** (Figma AI, Claude) to accelerate discovery, ideation, prototyping, and design operations.

Nexthink — Senior Product Designer

Oct 2019 – Apr 2021 | Lausanne, Switzerland

- Designed end-to-end product experiences aligned with enterprise user needs and business objectives.
- Conducted user research, wireframing, prototyping, and iterative testing across multiple product areas.
- Contributed to scalable design practices and enterprise UX patterns within Nexthink's design system.

WIDE — UX Specialist

Aug 2018 – Sep 2019 | Geneva, Switzerland

- Led UX initiatives for finance and luxury clients in fast-paced agency environments.
- Worked across key clients including Pictet, Richemont, Roger Dubuis, and Zenith.
- Designed collaborative tools, institutional websites, and high-end e-commerce platforms.

Atos Consulting — Senior UX Designer

Feb 2017 – Jul 2018 | Nyon, Switzerland

- UX Consultant on large-scale enterprise projects, primarily for **Nestlé**, helping design user-centered digital experiences and internal collaboration tools.
- Conducted user interviews, journey mapping, and usability testing to improve employee experience.

ARHS Developments — UX Designer

Jun 2009 – Jan 2017 | Luxembourg

Designed and delivered user experiences for large-scale web platforms and enterprise applications across public institutions, finance, and mobility sectors.

- Designed accessible and user-centered digital services within highly regulated and complex environments for **major European public institutions** including the European Commission, the European Parliament, and the European Investment Bank.
- Contributed to **Fleetback**, one of my first experiences working on Product Design and B2B SaaS experiences.

Sogeti — Web Developer

Oct 2006 – May 2009 | Luxembourg

Worked as a web developer on large-scale financial and insurance digital products, with early exposure to technical leadership and end-to-end web application delivery

- Led estimation, development, and coordination efforts for web banking solutions at **BCEE**
- Contributed to the redesign, maintenance, and evolution of the **AXA Luxembourg** website.

EDUCATION & CERTIFICATIONS



- **UX Management Certification** — Nielsen Norman Group (London, 2017 & 2020)
- **Licence (Bachelor's)** in Software Systems — Université de Metz (2003-2004)
- **DUT** 'Services et Réseaux de communication' — IUT Saint-Dié-des-Vosges (2001-2003)

LANGUAGES & INFO

- **Languages:** French (Native), English (Fluent).
- **International Experience:** France, Luxembourg, Belgium, Switzerland.